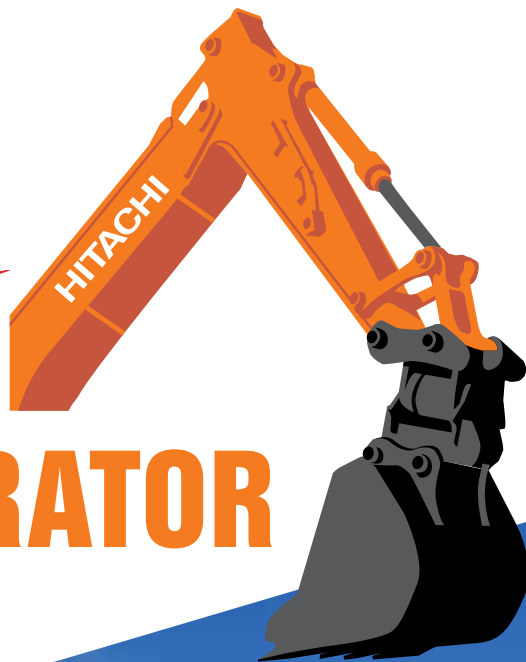


CablePrice

**EXCAVATOR OPERATOR
COMPETITIONS**



**SPONSORSHIP
OPPORTUNITIES
2021/2022**

Background

Since 1995, Kiwi excavator operators have been competing in the annual Civil Contractors New Zealand National Excavator Operator Competition, an event still going strong. In the national event, the champions of CCNZ's Regional Excavator Operator Competitions (REOCs) compete in March each year at the Central District Field Days in Feilding.

Operators are put through a variety of challenges. Some tasks are designed to promote safe work practices and demonstrate the 'real-world' skills of excavator operators, such as traversing a trench, lifting and relocation of a manhole cover, whilst others are oriented towards being fun and unusual to test control skills and engage spectators: pouring a cup of tea, 'slam dunking' a basketball, painting a sign or opening a beer bottle!

Operators are required to demonstrate their knowledge of regulations related to health and safety, first aid, Land Transport Regulations and industry hazards. Having completed the safety and regulation part of the contest, operators are required to manoeuvre a 12 tonne excavator through the course, staying clear of known hazards while completing tasks that demonstrate skills required of an excavator operator by the industry.



CCNZ holds the National Excavator Operator Competition (NEOC) to



Showcase the civil construction industry, the skill level of excavator operators and the many careers the industry can provide



Provide learning and development opportunities for our members' employees



Profile CCNZ, its role and its associate and contractor members



Find and celebrate the best multi-skilled excavator operator in New Zealand

Competition Schedule 2021/2022 Season

Civil Contractors New Zealand organises Regional Excavator Operator Competitions between June and February, with the National Excavator Operator Competition in March each year.

Regional Excavator Operator Competitions (REOC):

This season there are 11 regional events, dates and event venues as follows:

BRANCH	DATES	EVENT
Canterbury Westland	Saturday 2 October 2021	Road Metals Open Day, Road Metals Quarry
Taranaki	Sunday 17 October 2021	TBC
Nelson Marlborough	Saturday 20 November 2021	Nelson A&P Show, Richmond
Northland	Saturday 4 December 2021	Whangarei A&P Show, Barge Showgrounds
Otago	Saturday 22 January 2022	Taireri A&P Show, Mosgiel
Southland	9 & 10 February 2022	Southern Field Days, Waimumu
Wellington Wairarapa	Saturday 26 February 2022	Upper Hutt Summer Carnival, Trentham Memorial Park
Manawatu	Sunday 6 March 2022	Railway Ground, Plamerston North
Nationals	17 - 19 March 2022	Central Districts Field Days, Feilding
Waikato & Bay of Plenty	Fri 16 & Sat 17 June 2022	National Field Days, Mystery Creek, Cambridge
Auckland	TBC	TBC

National Excavator Operator Competition (NEOC), the grand final:

The current NZ Champion from the previous year's NEOC defends his or her title against the REOC winners.



NEOC

17 - 19 MARCH 2022

CENTRAL DISTRICTS FIELD DAYS, FEILDING

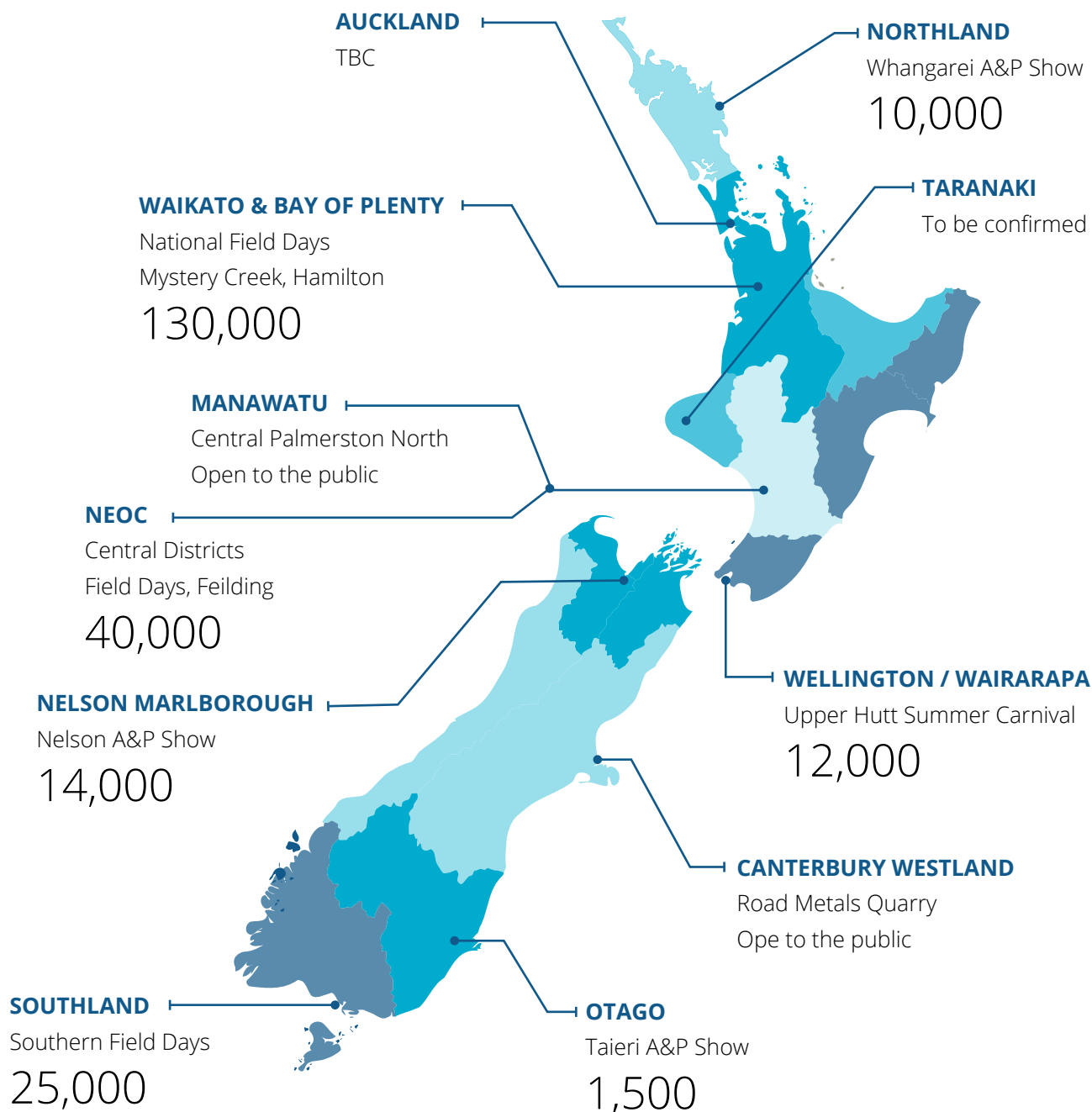
The competitions are designed to showcase operator skills in the public arena to:

- Test the operators' ability and show the innovation of plant and equipment
- Have strong visual appeal
- Capture the imagination of the public and draw attention to the industry and industry careers

CCNZ Branch Competitions

Manawatu has been the home of the NEOC since its inception by the CCNZ Manawatu Branch since 1994. Regional events are usually held at large public events drawing significant audience numbers, and the regional competitions are often one of the major draw cards for spectators.

The map below shows some audience participation numbers from recent REOC and NEOC events:



The Field Days and A&P Show events have a strong emphasis on commercial and agricultural industry sectors, typically attracting an audience from the following key sectors:

- Contracting and earthmoving
- Farming and agriculture
- Road transport
- Rural building and construction
- Family groups and members of the public

Sponsorship Levels

There are four levels of sponsorship



PLATINUM & NAMING RIGHTS SPONSORSHIP

CCNZ has the generous partnership of CablePrice as the exclusive Platinum sponsor for NEOC.



GOLD SPONSORSHIP

The Gold sponsorship package provides an opportunity to promote your brand and product on an exclusive basis at the NEOC and all REOC competitions throughout the season of competitions. Sponsorship of similar or competitive products will not be accepted at any competition. CCNZ Major Associate fee \$12,000 or non-member \$13,500.

Gold Sponsors receive the following benefits

- Naming rights for a course event at the national competition
- Promotional stand space in the NEOC marquee
- Half page complimentary advertisement in the NEOC coverage spread in the May 2022 edition of Contractor Magazine
- Leverage opportunity with CCNZ's NEOC communication strategy for website, video, social media, e-newsletters and media releases
- Display of sponsor-provided branded flags at each REOC and NEOC venue
- Sponsor's logo on all advertising and certificates for REOC and NEOC
- Sponsor's logo on competition apparel at the NEOC
- Exposure and product profile at NEOC through the public-address system, with a professional commentator
- Complimentary catering in the NEOC marquee for the Friday and Saturday competition days
- Four complimentary tickets to the Central Districts Field Days
- Four complimentary tickets to all functions that form part of the NEOC (Thursday night welcome, Friday night dinner and Saturday night awards dinner)



Gold Sponsors will provide:

- CCNZ Major Associate financial sponsorship of \$12,000 + gst
- Non member financial sponsorship of \$13,500 + gst
- Products (if applicable) for use in NEOC and REOCs, and by agreement with event organisers
- Competitor prize packs goodies for NEOC and REOCs by negotiation



SILVER SPONSORSHIP

The Silver sponsorship package provides an opportunity to promote your brand and product on a non-exclusive basis at the NEOC and all REOC competitions throughout that season's competitions. CCNZ Major Associate fee \$7,500 or non-member \$9,000.

Silver Sponsors receive the following benefits:

- Display of sponsor's flag at the NEOC and REOCs
- Leverage opportunity with CCNZ's NEOC communication strategy for website, video, social media, e-newsletters and media releases
- Sponsor's logo on all advertising and certificates associated with the NEOC and REOCs
- Sponsor's logo on all advertising and certificates for REOC and NEOC
- Sponsor's logo on competition apparel at the NEOC
- Promotional stand space in the NEOC marquee
- Exposure at the competition through the public-address system, with a professional commentator
- Complimentary catering in the NEOC marquee for Friday and Saturday competition days
- Two complimentary tickets to the Central Districts Field Days
- Two complimentary tickets to all functions that form part of the NEOC, (Thursday night welcome, Friday night dinner and Saturday night awards dinner).



Silver Sponsors will provide:

- CCNZ Major Associate financial sponsorship of \$7,500 + gst
- Non member financial sponsorship of \$9,000 + gst
- Products (if applicable) for use in NEOC and REOCs, and by agreement with event organisers
- Competitor prize pack goodies for NEOC and REOC Competitions





BRONZE SPONSORSHIP

This category of sponsorship is available to sponsors who wish to sponsor only the NEOC. CCNZ Major Associate fee \$5,000 or non-member \$6,500.

Bronze Sponsors receive the following benefits:

- Display of a sponsor-provided branded flag at the NEOC
- Sponsor's logo on all advertising and certificates associated with the NEOC
- Sponsor's logo on competition apparel at the NEOC
- Promotional space in the competition marquee
- Exposure at the competition through the public-address system with a professional commentator
- Complimentary all-day catering in the NEOC marquee for the Friday and Saturday competition days;
- Two complimentary tickets to the Central Districts Field Days
- Two complimentary tickets to all functions that form part of the NEOC (Thursday night canapes and drinks, Friday night casual dinner and Saturday night awards function).



Bronze Sponsors will provide:

- CCNZ Major Associate financial sponsorship of \$5,000 + gst
- Non member financial sponsorship of \$6,500 + gst
- Products (if applicable) for use at the NEOC, and by agreement with event organisers
- Competitor prize pack goodies for NEOC

Sponsorship Fee Schedule



GOLD SPONSOR
\$12,000



SILVER SPONSOR
\$7,500



BRONZE SPONSOR
\$5,000



OTHER SPONSORSHIP BY NEGOTIATION

We are open to proposals for other sponsorship. If you wish to discuss alternatives, please contact CCNZ Membership Manager **Eve Cooper** on **021 906 481** or **eve@civilcontractors.co.nz**





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